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KAREN LEONG, CSP

Global Keynote Speaker | Executive Advisor

Influence · Trust · Change & Strategy · Leadership

Influence that builds trust. Trust that drives performance.

CSP · TEDx · ICF PCC

Influence Solutions: Best Leadership Development Consultancy (Silver), HR Vendors of the Year 2026

karenleong.com | influence-solutions.com

PROFILE

Influence that moves people. Trust that moves results.

Karen Leong is a global keynote speaker and executive advisor to CEOs, boards and senior leadership teams on influence, trust and leadership judgement in an age of change. Since 2007, she has helped leaders and teams across Asia Pacific and beyond turn influence into performance, and today leads Influence Solutions as Co-Founder and Managing Director.

A Chartered Accountant by training, Karen built her early career in assurance and IT consulting across Singapore, Hong Kong and China. That grounding gives her work its edge. Her insight is human-centred and her results are measurable.

Karen is one of fewer than 700 active Certified Speaking Professionals worldwide, a TEDx speaker and an ICF PCC coach. She is the author of the best-seller Win People Over, creator of the Influencing Styles profiling tool and co-creator of the F.I.R.S.T. leadership framework, used by Fortune 500 companies, global brands and governments.

Since 2007	On professional stages
500,000+	Leaders and teams developed through Influence Solutions
500+	Organisations across MNC, government and non-profit
29	Countries reached
<700	Active Certified Speaking Professionals worldwide

“Her humble disposition and great sense of humour enabled her to instantaneously connect with the group and made the event a truly engaging experience.”

Satish Shankar, Chairman, Bain & Company Asia Pacific

EXPERTISE

Influence. Applied at Every Level.

KEYNOTE SPEAKER

Karen delivers keynotes at global conventions and leadership summits, including the BNI Global Convention, Service Industry Association conventions in the US, South Korea and Singapore, WISTA Sri Lanka and the National HR Convention (Maldives). She uses research-backed insight, storytelling and humour to shift how audiences think, lead and influence. She delivers in person and virtually, and also moderates panels.

STRATEGIC FACILITATOR

Karen designs and leads high-stakes sessions for leadership teams: strategy alignment, offsites, change leadership and conflict resolution between leaders. She is a master facilitator in Human Performance (ASTD, now ATD), and her sessions turn competing agendas into shared decisions and committed action.

EXECUTIVE COACH

Karen is an ICF PCC coach and certified solutions-focused coach. She works one-to-one with CEOs, C-suite leaders and senior executives to sharpen leadership judgement, strategic influence and presence, so critical decisions hold under pressure.

ORGANISATIONAL DEVELOPMENT & TRANSFORMATION

As Managing Director of Influence Solutions, Karen works alongside a select team of senior facilitators and thought leaders who partner with organisations to build high-trust, high-performing cultures. Together they design multi-tier transformation journeys, built on the F.I.R.S.T. framework and the Influencing Styles profiling tool, that turn influence from an individual skill into an organisational capability.

Influence Solutions has worked with 500+ organisations across 29 countries, spanning MNCs, governments and non-profits. Some client partnerships now run beyond a decade, the longest 14 years. The firm was named Best Leadership Development Consultancy (Silver) at the HR Vendors of the Year 2026 Awards.

“Karen’s presentation was nothing short of exceptional. She captivated the audience, holding our attention throughout the hour-long session.”

Kashif Zafar, Director, Einsis Inc. (SIA APAC Convention, Seoul)



SIGNATURE TOPICS

Signature Keynotes & Programmes

Every topic is available as a keynote or as a workshop and multi-tier programme.

INFLUENCE

The Influence Advantage

Turn influence into a daily leadership edge. Win buy-in without authority.

Influential Presentations

Present with clarity, presence and persuasion at senior level.

Executive Presence

Command the room, project credibility and earn trust at senior level.

CHANGE & STRATEGY

Leading for Change (The Opportunity of Change)

Move people from resistance to ownership when change is constant.

The Attitude Advantage

Build the mindset that turns uncertainty into advantage.

Strategic Leadership (F.I.R.S.T.)

Build future-ready leaders who think and act strategically.

TRUST & CULTURE

High-Trust, High-Performing Teams

Make trust the operating system for speed and results.

Conversations to Culture

Shift culture one conversation at a time.



IN THE MEDIA

Where Global Media Turns for Insight on Influence

International media seek Karen out as an expert commentator on influence, leadership and high-stakes communication. When world leaders meet, newsrooms turn to her to explain who holds influence, how trust is built and what it signals.

GLOBAL NEWS COMMENTARY

Expert analysis of influence and leadership dynamics at historic world-leader summits, syndicated by Reuters and AFP to outlets across Asia, Australia, Europe, the Middle East, Africa and the US.

LIVE STUDIO EXPERT

CNA's in-studio influence expert for US presidential debates and world-leader summits.

BROADCAST & PRINT

A regular guest contributor across television, radio and print.

FEATURED IN

REUTERS · THE STRAITS TIMES · CHANNEL NEWSASIA · BBC

BBC · Reuters · AFP · CNA · The Straits Times · Business Times · Mediacorp
Gulf News · Al Arabiya · Hindustan Times · The Week (UK) · SBS (Australia) · FAZ (Germany)





Available for expert commentary on influence, leadership and trust.

PROOF

Trusted on Global Stages and in Boardrooms

SELECTED CONFERENCES & EVENTS

- AIA MDRT Convention
- Astellas Conference
- Bain Women's Leadership Forum
- BNI Global Convention
- Cushman & Wakefield "Be What's Next" Conference
- Deloitte Board Ready Women Programme – SheXO Event
- Epson Career Conference
- Google Cloud Conference
- Hinrich Foundation Global Connect
- HR Summit
- HSBC Client Conference
- PMI Global Summit Series Asia Pacific
- Public Service Division Learning Forward Conference
- Maldives National HR Convention
- Microsoft Conference
- NEC Conference
- NUS Medical Conference
- Sembcorp Legal Global Conference
- Service Industry Association Global Convention
- Service Industry Association Asia Pacific Convention
- TEDx
- TUD PSD Conference
- WISTA Sri Lanka Conference

A sample of engagements across Singapore, the US, South Korea, Vietnam, the Maldives, Sri Lanka and beyond.

SELECTED ORGANISATIONS THAT TRUST HER WORK

Boston Scientific · Chanel · Civil Service College · EagleBurgmann · Estée Lauder · EY · Google · HSBC · IQVIA · ISCA · KPMG · Louis Dreyfus Company · Linde Gas · Mediacorp · Moët Hennessy · NUS Medical School · PSA · PwC · Sembcorp Legal Global · Siemens Healthineers · Singapore Press Holdings · StraitsX · Sumitomo Corporation (SCAO)

AWARDS & MEDIA

- Influence Solutions: Best Leadership Development Consultancy (Silver), HR Vendors of the Year 2026
- Ten Influential Professional Speakers in Singapore (Singapore Business Review)
- Visionary Woman Leader 2019 and Decisive Woman Leader 2020 (Business APAC)
- Women Icons Award (BERG)
- Influence expert commentator: BBC World, Reuters, CNA, The Straits Times, Business Times

BOOKS

- Win People Over (Armour, 2014), plus the Mandarin edition
- Unleash Your Voice (co-author, Amazon best-seller, 2019)
- 88 Essential Secrets (co-author, Marshall Cavendish, 2012)





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Influence that builds trust. Trust that drives performance.

Bring influence, trust and change to your next conference, leadership offsite or transformation journey.

ENQUIRIES connect@influence-solutions.com

SPEAKER www.karenleong.com

CORPORATE www.influence-solutions.com