

The Platinum Edge

Enabling Valued Corporate Connections For
Senior Leaders and Executives



About Us

The Platinum Edge organizes knowledge sharing forums for Senior Leaders and Executives focused on building sustainable relationships

Our goal is to enable corporate Senior Leaders and Executives to engage in discussions that is focused on building sustainable relationships that is truly efficient where there is low time commitment , minimum cost yet maximize learning outcomes.

We aim to stretch your marketing dollars to gain significant impact. We believe in creating an immersive experience focused on personal interaction and face to face contact between your business and the target market, allowing you to build long term relationships and rapport with the participants long after the event is over.



The Problem

Large conferences, seminars and networking events are typically catered for the general group of corporate executives and professionals.

The topics discussed are generic with selected speakers and are not customized to specific industry needs or issues that you as an enterprise or professional may be experiencing.

Access to senior leaders and executives of the same industry or profession may be difficult and time consuming to enable networking and building valuable sustainable relationships.

The Solution

Gaining ownership of the topic of discussion in a relaxing yet conducive environment where discussions can be held at :

- ✓ Minimal cost
- ✓ Low time commitment with maximum learning outcomes
- ✓ Build sustainable relationships



Helping You Succeed With The Right Connections

We enable you to engage with relevant organizations and corporate leaders of your choice, who can contribute and share experiences on a specific topic of your interest. In addition to our client network, the participants are also researched based on your discussion with us.

Our events are typically hosted over an exclusive 2 hour meal (breakfast, lunch or dinner) to discuss relevant topics or issues with senior leaders in your industry and relevant professional groups, enabling you to be engaged in interactive and unique conversations that create opportunities to challenge each other with ideas and solutions that are relevant to you.

Our discussion group platforms are either industry specific or cross sector, allowing you to find out more about the challenges that target market participants might be facing and solutions that you might have to resolve them.

Helping You Succeed With The Right Connections

We partner with venues where there is gourmet food and service, in a central location, so that you can have these conversations integrated with an excellent fine dining experience. Getting insights from an exclusive network in the intimate conducive setting rather than large seminars and workshops, allowing you to have a more focused and meaningful discussion.

By the end of the event, you will have established credibility, relevance and trust - the key elements required to establish sustainable business relationships.

Let us manage targeted, constructive and engaging events focused on building relevant business relationships. All you have to do is attend.



Our Events - Topics of Your Choice

The event is organized around you and a discussion topic of your choice. We adopt a consultative approach in designing, developing, implementing the discussion topic and agenda for the participants.

You will be introduced as the Host of the event. You will open the discussion with a few words to introduce the discussion topic and why it is important to you, why you would like to listen on the participants views and the key areas which you would like to focus on.


We will introduce ourselves as the organizers of the event and facilitators of the discussion. We will assist in the acquisition of relevant participants, set up the venue and arrange the F&B selection for the event.



Our Role As Mediators

We will act as mediators to guide your participants and audience to :

- Be engaged and have a constructive conversation;
- Think with clarity, listen for potential, speak with intent ;
- Convert difficult conversations into opportunities to inspire you;
- Facilitate the discussion by helping the participants to think, evolve ideas, and solutions.

A group of business professionals in a meeting room, with the text "Discussion Platform" overlaid. The image shows several people in business attire sitting around a table, engaged in a discussion. The text is centered in the middle of the image.

Discussion Platform



Engaging Conversations

We encourage all participants to contribute to the discussion topic. Everyone will have an opportunity to speak and raise challenging questions.



Neutral Environment

Our events are usually hosted by a client who has a specific topic of interest. We highly encourage to stay away from presentations, stage, screens and speaker monologues. We believe in highly interactive event where there is full participation from the audience.



Knowledge Sharing

All participants can speak freely and share their wealth of knowledge and thoughts as individuals, rather than the companies that they represent. This ensures that corporate confidentiality is maintained.



Invitation Only Event

All our events are by invite only and participants are researched based on the host input and our client base. We ensure that the seniority levels are similar for a more productive and relevant conversations.



Dining Experience

Good conversations with great food and service from fine dining restaurants ensuring the right atmosphere for a intimate and relaxing environment for an enjoyable event.

Industry Discussion Groups

By Invitation Only



Insurance

An exclusive discussion for C-level Executives in the Insurance Industry.



Banking & Finance

An exclusive discussion for C-level Executives in the Banking & Finance Industry.



Healthcare & Beauty

An exclusive discussion for C-level Executives in the Healthcare & Beauty Industry.

Peer Discussion Groups

By Invitation Only



THE CEO

An exclusive discussion for CEOs and C-level Executives.



THE CFO

An exclusive discussion for Finance Leaders and Senior Executives.



THE CTO

An exclusive discussion for Technology Leaders and Senior Executives.



THE CHRO

An exclusive discussion for top-level management executive in charge of an organization's human resource management, policies and practices.



THE CXO

An exclusive discussion for Customer Experience Officers and Senior Customer Experience Executives.



Program

Facilitators and Event Organizer will be at the venue

Participants arrival and registration

Welcome note by facilitators

Brief introduction by Host

Discussion initiated by Platinum Edge, followed by participants

Meal is served, discussion continues

Closing discussion by Platinum Edge

Participants start leaving



Next Steps

Initial meeting

We will schedule a meeting to understand more about your requirements such as dates, themes, location and expected outcomes of the discussion.

Target audience

You provide to us your list of targeted industry or professionals in a specialized field. We will assess the acquisition of the participants and feasibility of the event.

Host sponsorship approval

Upon the host sponsorship approval, we will kick off the process with specific details of the agenda and discussion topics.



Contact Us

Karen Leong

Director

Influence Solutions

(65) 62385860

karen@influence-solutions.com