

Wendy McDonald



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Wendy is passionate about helping people to harness their potential and perform at their best. She was the Summit Director of Rise Through the Ranks, a global online leadership conference that reached out to thousands of executives from over 70 countries.

Wendy is currently the Head of Strategic Solutions at Influence Solutions. She holds a certificate in Organisation Development from Baruch College, New York.

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Master Trainer

Well known for her vivacious personality and interactive training style, Wendy McDonald has 15 years of experience working in global, regional and local roles for Procter & Gamble, The Body Shop Asia Pacific and Olympus Asia Pacific.

Wendy loves building up trainers; she has mentored and conducted train-the trainer sessions for both new and experienced trainers and managers.

An experienced facilitator with the ability to engage multi-cultural audiences, Wendy has delivered transformational keynotes and training sessions in Singapore, India, Malaysia, Thailand, Indonesia, Vietnam, Taiwan, Japan, Korea, Hongkong, China, Philippines and Sri Lanka.

Organisational Development Expert

With 12 years of learning & development experience in fast moving industries such as retail and FMCG, Wendy has helped to set up talent initiatives across Asia Pacific that create and nurture a culture of engagement and peak performance, in a climate of constant change and competition.

Throughout her career, she has won numerous business awards recognizing her expertise in the area of learning and development. One prestigious award was the Procter & Gamble CEO Award which is only bestowed to global top performers.

Executive Presence Evangelist

Wendy has been instrumental in unleashing the power of presence for diverse audiences and worked with multi-national corporations like Watsons, Tesco, Swarovski Crystal; as well as educational institutes like Nanyang Technological University, Singapore Polytechnic, and the Institute of Technical Education.

She has honed the art and science of nurturing an effective personal and professional brand. A staunch believer that people can leverage on the transformative power of projecting their best at all times, she has partnered with dozens of dermatologists, creative agencies, beauty bloggers, media, well-known personalities like Nadya Hutagalung and celebrity make-up artists like Clarence Lee for product launches, workshops and social projects.