

INFLUENCE. IMPACT. INSPIRE.

INFLUENCING STYLES

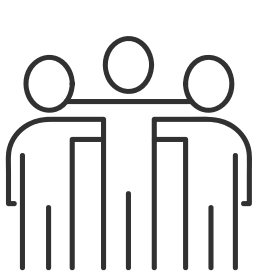
PROFILING TOOL



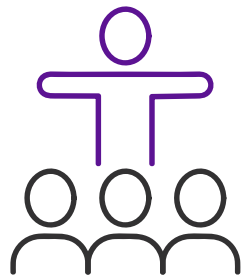
**CONNECT POWERFULLY IN A
DIGITAL-FIRST WORLD**

INFLUENCING STYLES PROFILING TOOL

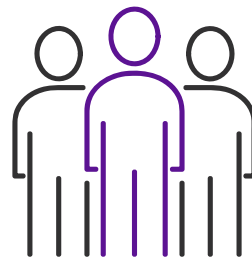
The 2-day Influence 247 masterclass includes the complimentary Influencing Styles Profiling Tool that reveals your dominant influencing style and shows you how versatile you are in switching across the four influencing styles.



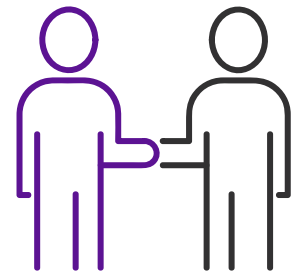
Populist



Power Distant



Latent



Compelling Influencer

Understanding these influencing styles will also enable you to better identify them in others. This, in turn, will enable you to exert influence more effectively and effortlessly.

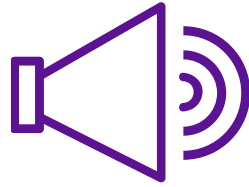
Enhance your sphere of influence

Influencing styles are not personality profiles. We are not limited by our default influencing style. And the influencing styles profiling tool will reveal how we are more versatile than we think. It enhances self-awareness, and we can now select the influencing style that works best for any particular person or situation.

The greater your appreciation of the different ways, the more easily and intuitively you will be able to influence people.

You will learn:

- Primary characteristics of your natural influencing style
- The likely dark side
- Situations where you thrive in
- Situations where you need to be more alert / aware
- Opportunities where you can be more influential



IDEAS ARE ONLY AS POWERFUL AS THE
MANNER IN WHICH THEY ARE COMMUNICATED

INFLUENCE SOLUTIONS

YOUR **F.I.R.S.T.** LEARNING & DEVELOPMENT PARTNER

***F**uture-ready ***I**nnovative ***R**elevant ***S**trategic ***T**rusted

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