



Karen Leong

www.karenleong.com

*** Featured in the Ten Influential Professional Speakers in Singapore (Singapore Business Review)**

*** Women's Icon Award 2017 by Business Excellence and Research Group**

*** TED^x Speaker**



Media Appearances

Influence Thought Leader

Karen Leong is an authority on influence and is highly regarded for her transformational keynotes and programmes. Her Influence 247 system provide practical, powerful solutions to win people over, a much needed skill for success and fulfilment.

A TEDx speaker, and the author of the book 'Win People Over – 75 Simple and Powerful Ways to Influence Anyone', Karen was featured as one of the ten influential professional speakers in Singapore by the Singapore Business Review. Karen was also honoured with the Women Icons Award 2017 by the Business Excellence and Research group. A regular feature on television, radio and print, Karen is on the Channel News Asia's panel as an Influence and Body Language expert, where she analysed the 2016 US Presidential s Debates "live" in the studio.

Chartered Accountant

Karen is a chartered accountant with a decade-long corporate career spanning audit, consulting and corporate education. She specialized in business consulting and IPO projects with KPMG and KPMG Consulting in Singapore, Hong Kong and Shanghai.

Master Trainer

Karen is the master trainer for the Improving Human Performance certification program of the American Society of Training and Development (ASTD). She is also certified as a Certified Professional in Learning and Performance (CPLP).

Keynote Speaker

Karen is a much sought-after keynote speaker, having inspired thousands, including CEOs and senior management across diverse industries. She is also a champion for women's leadership, and has been engaged by forward looking organisations to achieve greater results with their women leaders.

Successful Entrepreneur

Karen is the co-founder of Influence Solutions, a premier learning and development organisation that operates in 13 countries and 4 languages. She has been profiled in Channel U's CEO series and Vulcan Post's "10 Fearless Singaporean female entrepreneurs who made it happen"

"I normally will not last more than a minute in a typical program. Karen's program is an exception. It is exciting and of great value."

Er. Tang Tat Kwong
Group President & CEO
Jurong International

"A memorable and uplifting experience for all women leaders."

Linda Ming
Director of Communications
McDonald's Singapore



"Karen has the ability to bring practical actions to the forefront of your thinking."

She has enabled many 'ah-ha!' moments."

Jennifer Hewit
Director
Credit Suisse

SPEAKING ENGAGEMENTS

A sample list of keynote and speaking engagements:

- 11th Women's Summit (KL)
- 17th Annual SMEs Conference & 18th Annual Infocomm Conference
- AIA Million-Dollar Round Table (MDRT) Event
- APLMA (Asia Pacific Loan Market Association) Women's Leadership Event
- ASEAN Nurses Symposium (Penang)
- ASTD (American Society of Training and Development) – STADA Asia Pacific Conference
- Cambridge University Publishing Asia Pacific Leadership Conference (Hanoi)
- Chanel's Opportunity of Change Leadership Event
- DTZ Inaugural Top Achievers Conference
- DUKE-NUS Influence 247 Seminar
- Employment and Employability Institute Influential Networking Seminar
- Enactus Annual Luncheon Panel
- Employee Engagement 2016 (KL)
- Global Recruiter Summit
- Great Eastern Leadership Conference (Bangkok)
- HR Summit Asia 2017
- International Women's Summit (KL)
- Innovation and Entrepreneurship Business Networking Forum 2017
- Institute of Singapore Chartered Accountant (ISCA) 5th SMP Dialogue
- James Cook University Entrepreneur Platform
- Jurong International Staff Event
- LVMH Leadership Event (Shanghai)
- McDonald's Inaugural Asian Women's Leadership Network Conference
- MediaCorp Staff Event
- Nanyang Business School (NBS) Women Series
- NTU 32nd Distinguished Alumni Forum
- Petronas Leadership Institute – Transforming Performance (KL)
- Pratt And Whitney's Women's Leadership Forum 2016
- Prime-Time Women's Association Event
- Project Management Institute Conference
- Royal Malaysian Police Staff Seminar (KL)
- Singapore Chinese Chamber of Commerce 17th Annual SME Conference
- Singapore Chinese Chamber of Commerce 18th Annual SME Conference
- SK-II Beauty Consultant Convention 2016
- SK-II Global Trainers Conference (Seoul)
- SMART Expo – Minds of Entrepreneurs Seminar
- SMU WISER Network Masterclass 2015 and 2016
- ST701 Influential Networking Seminar
- Standard Chartered Influential Networking Seminar
- Success Resources Excel Women's Conference
- TEDx Youth Conference
- Trainers Meet Trainers Conference 2012 (KL)
- Unilever Asia Pacific Finance Conference
- Unilever Global Legal Counsel Meet

MEDIA FEATURES AND AWARDS

- Women Icons Award by the Business Excellence and Research Group (BERG)
- Ten Influential Professional Speakers in Singapore, by Singapore Business Review
- Channel News Asia – As the Influence and Body Language Expert, analysing the USA 2016 Presidential Debates
- Ten Fearless Singaporean Entrepreneurs, by Vulcan Post
- Channel U Feature – Project W CEO Series (In Mandarin)
- 938 LIVE Positive Business Minutes (1-month feature)
- 938FM LIVE – Slice of Live Interview
- BGM 89.9 The Business Station
- The Straits Times – RECRUIT article series
- Alumni Spotlight - KPMG Newsletter, "The KPMG Advantage"
- Kinokuniya - Author Spotlight for Win People Over Book
- Cosmopolitan Magazine, "Climb that ladder"
- Her World Magazine, "How to reinvent and reinvigorate your career"
- Point Magazine "Women of Influence"

PUBLICATIONS

- Win People Over – 75 Simple and Powerful Ways to Influence Anyone Book, Armour Publishing; 2014
- 88 Essential Secrets: For Achieving Greater Success at Work Book, Marshall Cavendish; 2012