

# Make your event an inspiring success with an experiential keynote



Inspiring Leaders, Inspired Organisations

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# Indicative Keynote Topic: **THE ATTITUDE ADVANTAGE**

(The keynote will be customised to align with your event's theme and desired outcomes.)

The Attitude Advantage is a life-changing keynote that will transform the way you approach adversity, and enables you to turn obstacles into opportunities. Especially relevant in today's competitive, fast-changing environment, this highly experiential session is based on a simple and inspiring idea. That every problem or obstacle in our lives, contains an equivalent or greater benefit or opportunity. It empowers people to become self-directed performers, transform the way they think, equips them with the right attitude, innovative mindset and required resilience for growth.

## Key takeaways:

- How to turn any problem or obstacle to your advantage.
- Where the most successful people find the best opportunities in life.
- How to turn any loss into a gain, and any failure into success.
- What enables people to triumph in the face of adversity.
- The keys to solutions-focused thinking so that you can achieve your goals and solve real challenges effectively.

To view our full suite of solutions and keynote topics, please visit: <https://influence-solutions.com/our-programs>.

# Indicative Keynote Topic:

## THE OPPORTUNITY OF CHANGE OR LEADING CHANGE IN TIMES OF CHANGE & DISRUPTION

(The keynote will be customised to align with your event's theme and desired outcomes.)

In this age of change and disruption, leaders are facing increasing pressures stemming from the uncertainties brought upon by the global pandemic and geopolitical events; changing expectations of customers; as well as major shifts in the way of work.

The best way to thrive in this changing, complex reality, is to tap into our natural agility.

This is an inspiring session for everyone, including leaders to elevate their confidence and clarity in leading themselves and their teams towards flourishing in every reality.

### Key takeaways:

- See change as an opportunity to grow as an individual and in leading your organisation.
- Discover your inner strengths that you may have lost sight of, that will hold you steady through times of change and challenge, and help your teams to unleash their strengths.
- Realise the value of a growth mindset and how to harness it to flourish despite any change and disruption.
- Be inspired to act and co-create a high-trust, high performance culture.

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# Indicative Keynote Topic: **INFLUENCE 247 - WIN PEOPLE OVER**

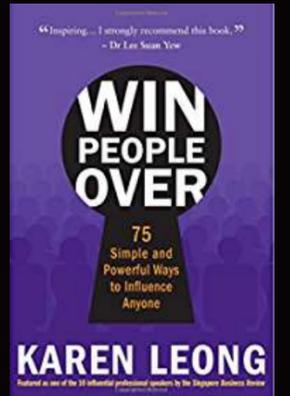
(The keynote will be customised to align with your event's theme and desired outcomes.)

In this compelling keynote, based on the book 'Win People Over - 75 Simple and Powerful Ways to Influence Anyone' by Karen Leong, the audience will learn how to expand their sphere of influence naturally.

Influence is not just a work-skill but also a life-skill. The audience learns to demystify influence into its two pillars and accelerate the process of influence with anyone, hence boosting their confidence in being a versatile influencer.

People are guided into an empowering journey of where they learn to go beyond the transaction to establish rewarding relationships with their bosses, clients, colleagues and other stakeholders.

Join the thousands of executives and leaders from around the world who have experienced the transformational impact of the Influence 247 system.



This keynote is based on the book 'Win People Over' by Karen Leong

## Key takeaways:

- Demystify the process of influence into simple, practical insights which can be applied in your personal and professional life.
- Enhance your versatility in influencing people, regardless of their position, profile or personality types.
- Learn powerful conversations that build rapport and develop deeper connection rapidly.
- Sustain easy natural conversations of influence in all situations.
- Takeaway simple yet powerful steps to increase like-ability and respect.
- Boost your self-confidence with simple, visible actions and develop your personal action plan to achieve desired results.

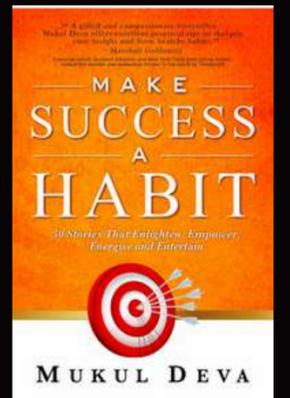
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# Indicative Keynote Topic: MAKE SUCCESS A HABIT

(The keynote will be customised to align with your event's theme and desired outcomes.)

Based on Mukul Deva's bestselling book, this thought-provoking and interactive keynote is ideal for opening and closing conferences, corporate retreats strategy sessions, and special events. Delivered through the fine art of story-telling, this inspiring, empowering and soul-searching keynote unleashes your inner positivity and reveals simple yet powerful actionable realisations that inspire success and significance.

It is guaranteed to energise, empower and inspire your audience and provide them with actions they can immediately take to Make Success A Habit.



This keynote is based on the book 'Make Success A Habit' by Mukul Deva.

## Key takeaways:

- Enhance self-awareness, understand how your feelings drive your thoughts and hence your actions,.
- Identify actions to manage them, such that you are not reacting, but responding in a purposeful and positive manner at all times.
- Cut through complexity and sensory overload to get the clarity and inspiration required to take action.
- Leverage inner positivity to take the 'difficult' out of situations and ensure you get maximum results with minimum effort.
- Learn from the experience of others, how taking small, repetitive actions can help you to generate big results.

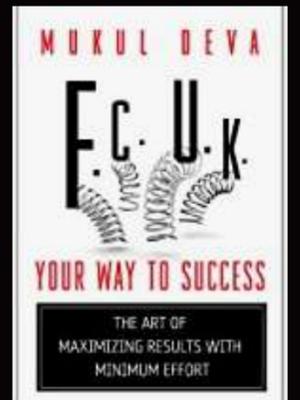
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# Indicative Keynote Topic: BREAKTHROUGH THINKING

(The keynote will be customised to align with your event's theme and desired outcomes.)

Delivered through the fine art of storytelling, by master *raconteur* Mukul Deva, this inspiring and highly actionable keynote helps leaders to transform the performance of employees and achieve outstanding business results by empowering them to adopt a solutions-focused approach.

Participants learn how to develop simple yet powerful solutions to real challenges, which helps them feel more engaged, energised and empowered.



This keynote is based on the book 'F.C.U.K. Your Way To Success' by Mukul Deva.

## Key takeaways:

- Eliminate productivity and profitability blocks with breakthrough thinking.
- Achieve sustainable results through simple solutions that reduce complexity.
- Maximise performance by converting difficult conversations into inspiring opportunities.
- Nurture an invigorating culture of positive and empowering feedback in your organisation.
- Increase talent retention by enhancing the quality of life of leaders and their teams.

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# Indicative Keynote Topic:

## **FOLLOW THE SHADE:**

### *THE INTUITIVE PATH TO PEAK PERFORMANCE*

(The keynote will be customised to align with your event's theme and desired outcomes.)

Based on Mukul Deva's forthcoming book, "Follow the Shade", this intuitive keynote reveals a unique perspective on success and significance.

This practical and powerful approach reduces the 'burden' that leaders believe they need to carry. It showcases how they can find and retain balance by following the shade. Not only does that allow you to attain peak performance it also ensures you are seen as inspiring and effective.

Master the art of reducing effort whilst enhancing engagement and effectiveness, your own and that of the people in your personal and professional lives.



This keynote is based on the book 'Follow The Shade' by Mukul Deva.

### **Key takeaways:**

- Find and hold the right balance in your professional and personal lives.
- Ensure your efforts are always strategically focused on your priorities.
- Reduce effort, while simultaneously achieving sustainable and lasting success and significance without burning out.
- Practical tools to enhance your creativity and decision-making by adopting unconventional ideas.

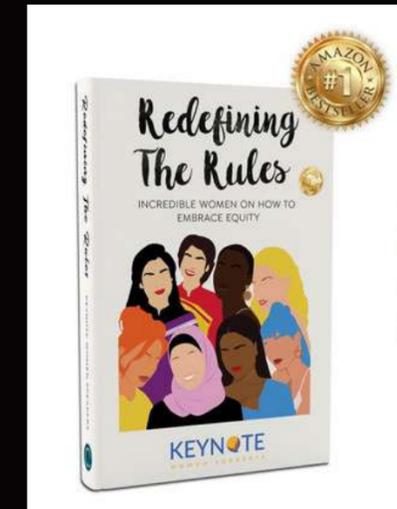
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# Indicative Keynote Topic: REDEFINING THE RULES

(The keynote topic will be fully customised to align with your event's theme and preferences.)

This inspiring keynote offers a fresh perspective on what it means to embrace equity and redefine the rules. Wendy Leong, the co-author of the book, *Redefining the Rules*, shares stories of women who have harnessed simple strategies to move the needle for themselves, their teams, their organisations and the community.

She brings the insights alive through stories of relatable women who have embraced equity and attained personal and professional breakthroughs.



This keynote is based on the book 'Redefining the Rules - How Incredible Women Embrace Equity' by Wendy Leong.

## Key takeaways:

- Understand the importance of redefining the rules of equity and how it can benefit our relationships, families, organisations and communities.
- Gain insights and inspiration on how to challenge stereotypes and overcome obstacles in their own
- Discover actionable steps that you can take to be a part of the movement towards a more equitable future, especially in our work places.

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# Indicative Keynote Topic: SOCIAL SELLING FOR SUCCESS

(The keynote topic will be fully customised to align with your event's theme and preferences.)

Achieve sizzling sales results with social selling, while leaping over high rejection rates with traditional sales techniques. The truth: In this fast changing digital world, one thing remains the same. The emotions that trigger decision making hasn't changed. It's still based on human psychology. This refreshing perspective enables us to harness what works in the real world and adapt it to the "always on" digital world as well.

This entertaining, interactive and impactful keynote leverages the psychology of influence to help you win people over in social selling.

## Key takeaways:

- Leverage the psychology of influence to win people over.
- Nurture high quality social networks and warm introductions.
- Leap over gatekeeper blocks by connecting with key decision makers directly.
- Link up with real people; hone credibility and trust even before you meet them face-to-face.
- Move away from scripted sales techniques to natural, impactful conversations that inspire people to say YES.
- Go beyond the high rejection rates with outdated sales strategies and harness the future of selling.
- Build powerful thought leadership on social media, and have prospective clients come to YOU instead.

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# Indicative Keynote Topic: INFLUENTIAL NETWORKING

(The keynote topic will be fully customised to align with your event's theme and preferences.)

This interactive and inspiring keynote will reveal a simple, actionable and powerful formula that accentuates your individual style and enables you to exude greater confidence in connecting with diverse personalities. This is key to nurturing a network of rewarding and meaningful relationships. Influential networking transforms the way people think about networking, giving them an immediate boost in their confidence in connecting with anyone, anywhere, anytime.

It inspires networking within the organization, leading to increased employee collaboration; and also powers up external networking by equipping client facing staff to network effortlessly, and nurture profitable relationships.

Participants take away simple, practical and powerful skills that they can immediately apply to achieve memorable results.

## Key takeaways:

- Create favourable first impressions, every time.
- Start and lead memorable conversations.
- Attract the people you want to meet - have them want to meet you.
- Work any room fearlessly - networking events, roadshows, corporate functions and other events.
- Be the go-to person people want to connect with.
- Develop a quality network of rewarding relationships.

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# Get in touch with us.

We would be delighted to share more information and discuss how we can elevate the keynote experience for your audience.

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Always ahead of the curve